

15th-18th November 2011

conference programme:

15th November 2011

International day

Location: Park Inn hotel, Cracow

- 09:30-16:00 Networking meeting for Green Building Councils Network members
- 16:00-19:00 Break
- 19:30-24:00 PLGBC International Dinner
Restaurant on Main Market Square
Private reception for the decision makers within the global sustainable market.

16th November 2011

PLGBC conference

Location: The Museum of Polish Aviation - Main Building, Cracow

- 08:00-09:00 Registration
- 09:00-09:15 Welcome by the PLGBC Founder and President - Rafal Schurma
- 09:15-09:45 Welcome by Mr. Jerome Gatier Director of the Governmental Mission of Sustainable Buildings "Plan Bâtiment Grenelle" French Ministry of the Environment – General Department of Urban Planning, Housing and Nature
- 09:45-10:15 Ambassadors' discussion panel: Mr. Lee Feinstein* from USA, Mr. Robin Barnett from UK and Ms. Ruth Pearce from Australia, Moderator - Agnes Vorbrodt PLGBC,
- 10:15-10:45 Official welcome and update: Governor of Malopolska* / President of the City of Krakow*
- 10:45-11:15 Networking Coffee Break
- 11:15-11:30 PLGBC Update
Speaker - Agnes Vorbrodt, PLGBC Founder, CEO and Vice President
A short but condensed presentation about the current activities, recent success and future plans of the Polish Green Building Council. Information about the membership and strategies on becoming a leader in the CEE green market.
- 11:30-12:30 World Green Building Council European Network Keynote
Speaker - Paul King, CEO UKGBC and World GBC Board Member
An inspiring presentation about the WorldGBC European Regional Network, about the Policy Task Force and its plans to influence the European Commission, cooperation of the UKGBC with the British Government on the example of common achievements: the UK Government plan "Zero Carbon Homes by 2015"! What is Zero Carbon and how they plan to implement it.
- 12:30-13:30 Networking Lunch
- 13:30-13:45 CEE Update
Speaker - Steven Borncamp, President RoGBC
A brief but informational tour through the growing market for green buildings and their related solutions in the Central and Eastern Europe.
- 13:45-14:15 European green building legislation update
Speaker - Radoslaw Skowron KKPW
Lecture on the ever-changing Polish and European codes and legislation and how it affects the construction industry and occupant comfort
- 14:15-14:45 Networking Coffee Break
- 14:45-15:45 Panel Discussion - Questions from the audience to all keynote and WGBC speakers.
- 15:45-16:00 Adjourn
Speaker - Rafal Schurma, PLGBC Founder and President
- 16:00-16:30 Site Tour of the 2010 PLGBC Green Building Awards winner
- the Museum of Polish Aviation guided by the architect Bartłomiej Kisielewski
- 16:30 Break
- 20:30-24:00 PLGBC 2011 Green Building Awards Gala
Come and meet your industry peers in an informal and fun atmosphere. This is the best way to build valuable relationships with domestic professionals and global experts that will jumpstart your success and position your business among the best!

17th November 2011

PLGBC conference

Location: The Museum of Polish Aviation - Main Building, Cracow

- 08:30-09:00 Registration
- 09:00-09:10 Welcome
Speaker - Agnes Vorbrodt, PLGBC Founder, CEO and Vice President
- 09:10-10:10 Keynote - LEED
Speaker: Scot Horst, USGBC Senior Vice President LEED
- 10:10-11:10 Keynote - BREEAM
Speaker: Martin Townsend, Director BREEAM
- 11:10-11:25 Networking Coffee Break
- 11:25-12:25 Keynote - DGNB
Speaker - Dr. Christine Lemaître, President DGNB
- 12:25-13:25 Keynote - HQE for Residential buildings
Speaker - Ann Cuhna, Executive Affairs and Board Member France GBC
- 13:25-13:45 PLGBC Green Homes Certification
Speaker - Agnes Vorbrodt, PLGBC Founder, CEO and Vice President
- 13:45-14:30 Networking Lunch
- 14:30-15:30 Panel Discussion - Questions from the audience to all keynote (Ann Cuhna GBC, Scot Horst USGBC, Martin Townsend BRE, Dr. Christine Lemaître DGNB, Agnes Vorbrodt PLGBC, Moderator*)
How the green building rating systems helped in the market transformation in the USA and the UK - and how they are currently influencing the European market?
- 15:30-16:00 Green or Greenwash?
PLGBC Green Product and Material Certification as a solution
Speakers - TBD
Introduction of the PLGBC Green Product and Material Certification, its approach, the goals, the tool and online database. Introduction of the pilot certification phase and opening for general certification to the market.
- 16:00-16:15 Innovation through sustainability
Speaker - Roman Hatossy, Executive Director and Vice President of Ecology
- 16:15-17:00 Panel Discussion - about innovation products and materials
- 17:00-18:00 Adjourn and Networking Reception

18th November 2011

Education

Location: Park Inn hotel, Cracow

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| PLGBC Green Building Education - parallel sessions | |
| 09:00-09:40 Introduction to green buildings
- why green buildings?
Buildings and the environment
Buildings and health
Business models for green buildings
Sustainable buildings costs
Speaker - Agnes Vorbrodt (PLGBC) | White certifications
Interesting lecture about white certifications
Speaker - Gabriel Miczka (Gabriel Miczka Przedsiębiorstwo) |
| Break | |
| 09:00-09:50 | 09:50-10:30 Introduction to green buildings
- why green buildings?
Comparison of main certification systems LEED, BREEAM, DGNB
Speaker - Agnes Vorbrodt (PLGBC) |
| Effective PR activities in the construction sector
Implementation of the sustainable construction principles in communication activities
Speaker - Paulina Gadomska-Dzięcioł (Effective Public Relations). | |
| Break | |
| 10:30-10:40 | 10:40-11:30 Introduction to green buildings
- why green buildings?
Case studies from Poland and USA
Speakers case studies - Marek Bednarczyk (SEGRO), Dariusz Stasik (WPIP), Agnes Vorbrodt (PLGBC), Rafal Schurma (PLGBC) |
| CSR versus sustainable buildings | |
| Coffe break | |
| PLGBC Green Building Education - parallel sessions | |
| 11:30-11:45 | 11:45-13:45 How to use BREEAM in Poland?
Speakers - Magdalena Stretton (WSP Enviro), Dr. Marcin Gawroński (Grontmij Polska) |
| How to use LEED-EBOM in Poland?
Speaker - Agnes Vorbrodt (PLGBC)
Marta Bajus-Bielak (Strabag) | |
| Networking Lunch & Learn | |
| PLGBC Green Building Education - parallel sessions | |
| 13:45-14:30 | 14:30-15:30 How to use LEED- NC & LEED
- CS in Poland?
Speaker - Agnes Vorbrodt (PLGBC)
Sebastian Vetter (UBM Polska) |
| How to use DGNB in Poland?
Speaker - Rafal Schurma DGNB International Consultant
Break
TBD | |
| 15:30-15:40 | 15:40-16:30 |
| Newtorking Cocktail | |

Note:
The organiser reserves a right to update the programme.
* - to be confirmed

